

Balladeers for Books

The Whiffenpoofs for Lunch

A Taste for Reading

Tuesday, June 1

11:30 a.m. – 1:00 p.m.

The Triple Door

The Whiffenpoofs After Dinner

Live in Concert

Tuesday, June 1

7:00 p.m.

Nordstrom Recital Hall, Benaroya

Supporters of Page Ahead are invited to help their favorite literacy organization while listening to Yale's premier male glee club croon in various styles ranging from classic jazz to English folk songs to pop hits.

The Yale University Whiffenpoofs of 2004 have pledged a portion of their world tour proceeds to children's literacy, choosing Page Ahead as the recipient of their generosity in Washington State. "As young men and students at Yale University, we believe our support is particularly significant," commented a spokesperson for the group. "Yale University was founded on Elihu Yale's gift of 417 books; it's fitting for us to carry on the tradition of giving books as gifts."



"A Taste for Reading" will take place on Tuesday, June 1 at the Triple Door, 216 Union Street. A complimentary lunch will be served at 11:30 a.m., the program—including a performance by the Whiffenpoofs—begins at noon, and the event concludes promptly at 1:00 p.m. During the program, a donation will be requested. Seating is limited to 230 and reservations must be made in advance.

The Whiffenpoofs, a Yale tradition since 1909, will appear in a venue nearly as historical—the Triple Door, a former vaudeville and motion picture house. Constructed in 1926, the theatre/

restaurant was recently restored by Rick and Ann Yoder, owners of the highly successful Wild Ginger Restaurant. Decorative elements of the theatre ceiling and proscenium evoke the historic hall, while new seating, lighting, and state-of-art sound systems enhance the performances of contemporary musicians. The Yoders are making the Triple Door available to Page Ahead free of charge.

The Whiffenpoofs will also appear "Live in Concert" at the Nordstrom Recital Hall at Benaroya to benefit Page Ahead. This venue is perfect for small ensembles: sightlines and acoustics are excellent from all 540 seats. The complicated, close harmonies of the Whiffenpoofs will

be heard to best advantage.

All proceeds will help to provide new books and promote literacy for at-risk children across Washington State. "We are thrilled to have the Whiffenpoofs donate their vocal talents to children who need books," said Sam Whiting, Page Ahead's Executive Director.

Please support Page Ahead on June 1 by joining the Whiffenpoofs at lunch or after dinner. For more information about either event, call 206.461.0123 or visit Page Ahead's web site at www.pageahead.org.

Community Partner Profiles

During their season, players on the **Seattle Storm** basketball team plan to appear with the Washington Lottery at Page Ahead book distributions to talk about the importance of reading. The Storm's summer reading program, "Read to Achieve," enters its fourth season in partnership with Starbucks and the Seattle Public Library. Page Ahead is pleased to join these literacy giants.

On Mother's Day, May 9, fans who bring a new children's book to the **Mariners** game will receive a free lottery ticket from **Washington Lottery**. Book drives will also be held at the Mariners games on July 18 and September 12.

Page Ahead thanks the **Ramada Inn** for donating accommodations for the Yale University Whiffenpoofs during the Seattle leg of their "World Tour for Literacy." Page Ahead also thanks **The Triple Door** for donating their spectacular venue for a fundraising luncheon, "A Taste for Reading," featuring the Whiffenpoofs. Be sure to see Yale's premier men's glee club on June 1—in an intimate setting or in concert. Or both! Call Page Ahead at 206.461.0123.

Page Ahead wishes to thank two "designing women" for their creative help. Graphic artist **Kate Napolitan** assisted Page Ahead with promotional materials for the Whiffenpoof luncheon and concert on June 1. Website designer **Caroline Payne** created a new site for Page Ahead (www.pageahead.org). Both designers felt that the photographs taken by **Chris Karges** perfectly expressed the pleasure and excitement children find in books.

To celebrate Presidential Fitness Week, the **Seattle, Northgate, and Bellevue Athletic Clubs** held book drives for Page Ahead. In addition to collecting single books, the Clubs asked members to "sponsor a kid" by donating 3 books, and made it easy—members were able to charge the books on their gym account. The Clubs collected 94 books and more than \$1,100 in cash. Thanks from Page Ahead!

"Fit to Read" was the theme during February at **Curves** fitness centers. Nine regional Curves centers held book drives for Page Ahead—up from 3 last year—yielding 434 new children's books. Page Ahead is grateful to patrons and staff for helping kids become fit to read.

Due to the generosity of the **Online Coffee Company**, Page Ahead staff start each day with a fresh cuppa! Owner Ken Fox donates coffee to the office as well as for special events, such as the Family Literacy Conference. Appreciations to Ken and the Online baristas.

Thanks to **KVI radio** and **Sleep Country** for collecting 192 new children's books during a recent book drive. The drive featured "Reading Rusty" and was part of KVI's "Families First" program.

help me read.org

a resource for children, their families, and tutors

Page Ahead, in partnership with the Family Literacy Coalition of Puget Sound, is proud to announce the premier of this website for teachers, tutors and parents. To learn about literacy programs, reading tips, links to resources, and other topics visit www.helpmeread.org.

HOW YOU CAN HELP

- Contribute new children's books
- When making purchases through amazon.com, access their website through www.pageahead.org and we will receive a percentage of the purchase price at no cost to you
- Volunteer at an event or in the office
- Organize a book drive among your coworkers, fellow students, or social group
- Donate conference room chairs (12)
- Make a donation in someone's name
- Designate Page Ahead as a recipient of your pledge to United Way or other workplace campaign
- For more information, to donate, or to sign up to volunteer, call us at 206.461.0123 or visit our web site at www.pageahead.org.

Chapters Spring 2004

Chapters is a publication of Page Ahead, a nonprofit organization that advances literacy and strengthens communities by promoting reading activities and providing new books to children at risk of academic failure and their families.

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The Seattle Times



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The Perfect Age



In early spring, 50 students in the 4th and 5th grades at Discovery Elementary School in Issaquah held a book drive, collecting hundreds of new books for Page Ahead.

Hosting a book drive in an elementary school is one of the best ways to teach students about community service. By the time kids reach 4th and 5th grades, they understand the importance of reading. They are starting to develop a sense of other people. It's the perfect age to teach empathy—reaching out to those less fortunate.

~Tasha Kiemel, Teacher

Students spent two weeks preparing for the drive: making announcements over the intercom, drawing flyers and posters, and writing letters.

It feels good to donate books to people

who can't afford books, so they can read.
~Austin, Student

Students formed five committees: information distribution, letter writing, book organizing, book collection, and publicity.

I feel happy for the kids we gave books to, so they can see how much fun reading is.

~Shweta, Student

A popcorn and movie party was offered as incentive to the classroom that collected the greatest number of books. The winning classroom felt so proud of its accomplishment, they awarded the movie to the second-place team.

I can't believe that we, a group of 50 4th and 5th graders, hosted a book drive and got so many new books. It's amazing!

~Jessie, Student



Using this card when you shop at Albertson's will prompt a donation to Page Ahead—at no cost to you. To obtain cards, call Gene at 206.461.0123.

A Will and a Way

Page Ahead gladly accepts certain non-cash gifts: shares of stock, interests in charitable remainder trusts and charitable lead trusts, and testamentary bequests. There are many ways to benefit your favorite charity while receiving favorable tax treatment. Remember us when implementing tax savings and estate plans or designating beneficiaries in your will. (If you have included Page Ahead, please let us know.) If you would like more information or ideas, please call Sam at 206.461.0123.

Recent Contributors

September 1, 2003 to March 31, 2004

Between \$500 and \$999

Everett Aquasox fans*
Jeannette Jarvis
KCTS Channel 9*
Jeffery Running
St. Anthony's students*
St. Matthew's students*
Seattle Athletic Club
Alan Smith & Barbara Potashnick
UW Husky basketball fans*
Risa Suzuki
Washington Society of CPAs*

\$1,000 to \$9,999

Amazon.com
Beardsley Family Foundation
becker&mayer!*
Book-It Repertory Theatre*
Caroline Borte*
Bryant Elementary students*
Cedarwood Elementary students*
James & Marilyn Cook
Scott Cooper
Costco Wholesale*
Curves For Women*
Allen & Wendy Eskelin
First Book*
Forest Foundation of Pierce County
Alan Grupe

\$1,000 to \$9,999 (continued)

implement.com
Johnson-Hanson Foundation
Florence Kilworth Foundation
William Kilworth Foundation
Diane Koontz*
McEachern Trust
Microsoft Matching Program
Seattle Mariner fans*
Seattle Seahawks fans*
Seattle Works
Karin Snelson*
Karen Snepp
Starbucks Matching Program
Washington Lottery*

\$10,000 and above

The Boeing Company*
Discuren Charitable Foundation
Downtown Seattle Association
Phoebe Haas Foundation
Medina Foundation
Norcliff Foundation
Russell Family Foundation
Seattle Foundation
Scholastic, Inc.*
Toys for Tots*

*indicates in-kind donation

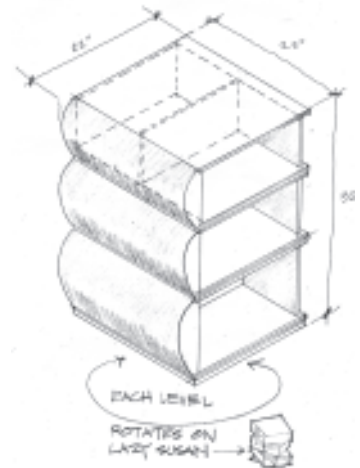
Family Friendly



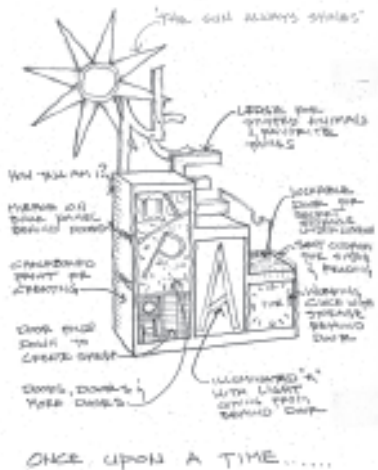
Sam Whiting, Page Ahead's Director, Christopher Cerf, producer of the children's television program *Between the Lions*, and Jeanne Thorsen, Director of the King County Library System Foundation, at the Literary Lions Award Dinner on March 6th. The KCLS Foundation presented the award to Page Ahead in recognition of outstanding advocacy in literacy and lifelong learning.

In mid-April Page Ahead and the Family Literacy Coalition of Puget Sound jointly presented "Making Connections: Supporting Family Literacy" at the John Stanford Center for Educational Excellence in Seattle. The conference—attended by more than 120 teachers, tutors, and literacy providers from as far away as Yakima—covered a range of topics relevant to addressing language barriers and non-native English speakers. Featured speaker Dr. John Medina of the Talaris Research Institute discussed the relationship of stress on the brain development and learning capacity of children. Diverse approaches to learning were offered by 25 presenters at 16 workshops. Representatives from 20 organizations across Washington State were on hand to explain their programs. "The conference offers an exciting opportunity to learn about a variety of styles, perspectives, and philosophies in the field of family literacy and learning," commented Leeta Scott, Page Ahead's Family Involvement Program Coordinator. To be notified of future gatherings of this network of educators, contact lscott@pageahead.org or call 206.461.0123.

Nab a Book Nook



"Book Nooks: Making a Case for Reading" is an innovative way to raise money for Page Ahead. Eighteen bookcases—each unique—have been designed and built by local artists and architecture firms. They will be available for viewing May 28-31 at the 2004 Northwest Folklife Festival and on display June 2-10 at selected stores at University Village. Visit www.pageahead.org to view the bookcases before placing your bid on ebay. Bookcases can be shipped via UPS anywhere within the United States.



Bid on a Book Nook, and help Page Ahead make a case for reading!

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